

For Immediate Release



Q.bel Foods All Natural Chocolate Candy Bars Now Available in Wegmans

Nyack, New York – June 10, 2009 - Q.bel Foods LLC (Q.bel), a premium chocolate candy bar company today announced that its products are now available at Wegmans. The delicious all-natural candy bars are made without any artificial colors, flavors, preservatives, high fructose corn syrup or hydrogenated oils.

Q.bel offers six varieties of chocolate candy bars: Dark Chocolate, Milk Chocolate and Peanut Butter Milk Chocolate Wafer Rolls, and Crispy Rice Dark Chocolate, Crispy Rice Milk Chocolate and Peanut Butter Milk Chocolate Wafer Bars. The chocolate wafer bars are made from layers of unsweetened crisp wafers with filling, enrobed with Belgian chocolate. The chocolate wafer rolls are made from rolled wafers, lightly filled with chocolate crème or peanut butter and enrobed with yummy chocolate.

"As consumers continue to focus on improving the quality of food they eat, we are seeing an increased demand for our all-natural chocolate candy bars," said Bahram Shirazi, Q.bel Founder. "We are thrilled to have the opportunity to offer our all-natural chocolate candy bars at Wegmans."

Q.bel chocolate candy bars are also available nationwide at Whole Foods Market, Sprouts Farmers Market, Sunflower Farmers Market, select health and specialty food stores and other retailers.

The suggested retail price of the product is \$1.29-\$1.69 per unit. Consumers can visit www.qbelfoods.com to view more information about the company.

About Q.bel

Since January 2009, Nyack, NY-based Q.bel Foods has been making healthy indulgences for consumers looking to satisfy their chocolate craving without all the high-fructose corn syrup, preservatives, artificial colors, flavors and hydrogenated oils found in most mass produced candy. The company's mantra, printed on every package, is: "Be True. Be Honest. Be Good.", and is Q.bel's commitment to making

the world's best tasting, all-natural chocolate candy bars. Learn more at www.QbelFoods.com.

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